

**2-1-1**

SANTA BARBARA COUNTY

Connecting you to services.

# 2024 DATA REPORT

January - December

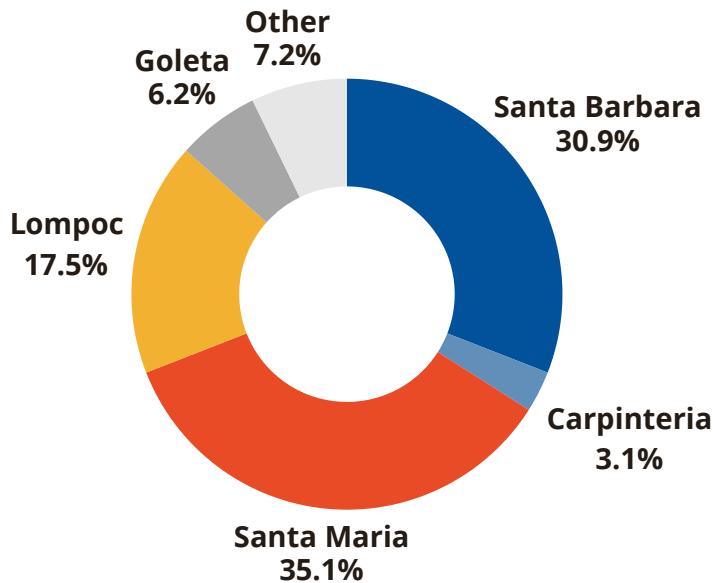
## Information and Referrals



**10K + Presented  
Calls & Text**



**Over 15k  
Webpage Visits**



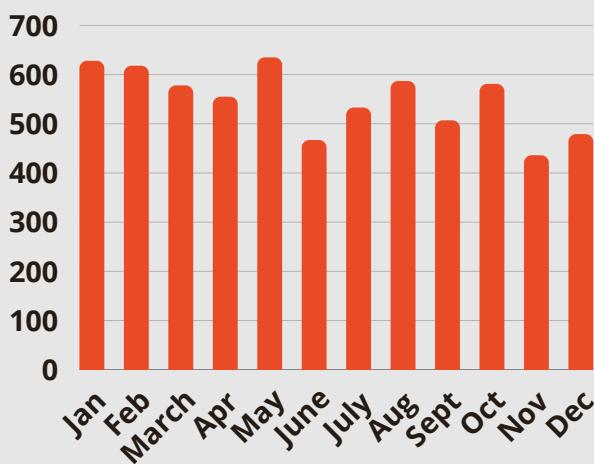
### Information & Referral

**6,600+**

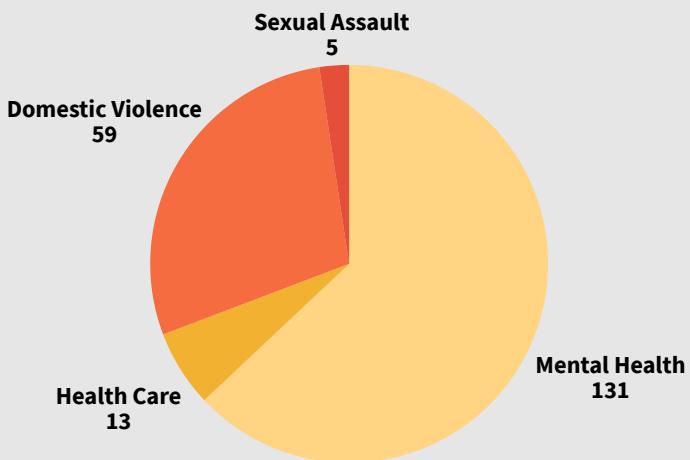
**Resources provided  
through a live call specialist**

**10,000 +**

### MONTHLY BREAKDOWN



### CRISIS CALLS



**CALL 2-1-1 OR TEXT YOUR ZIPCODE TO 898-211 FOR  
HEALTH & HUMAN RESOURCES**

**2-1-1**

SANTA BARBARA COUNTY

Connecting you to services.

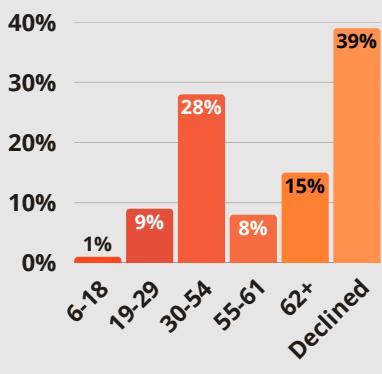
# 2024 DATA REPORT

January - December

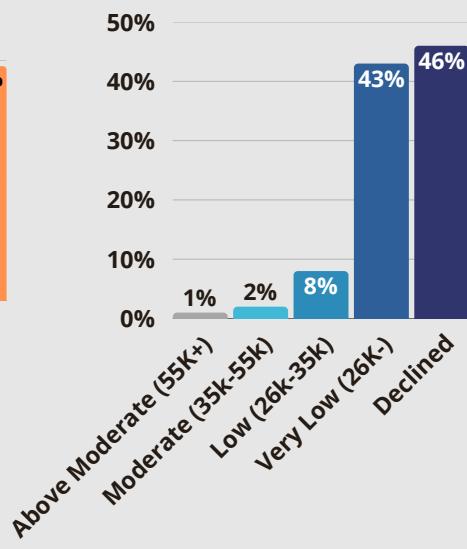
## Information and Referrals

### CALLER DEMOGRAPHICS

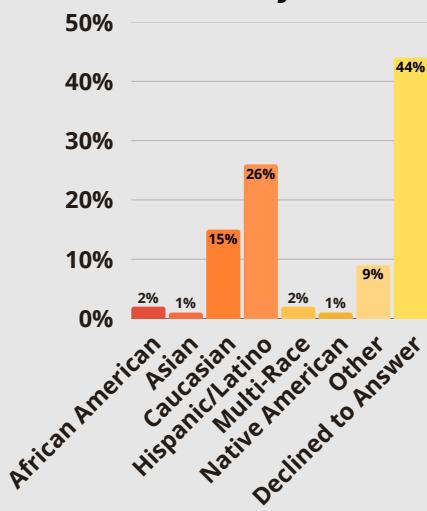
#### Age



#### Income



#### Ethnicity



### TOP 10 CALLER NEEDS



1. Housing



2. Mental Health



3. Utility Assistance



4. Family/ Community Support



5. Legal, Public Safety Services



6. Food/ Meals



7. Transportation



8. Income Support/ Assistance



9. Health Care



10. Clothing/Personal/ Household

CALL 2-1-1 OR TEXT YOUR ZIPCODE TO 898-211 FOR  
HEALTH & HUMAN RESOURCES